

JAN-MAR 2020

# TREND

**DLF** | SHOPPING  
MALLS

*The beauty issue*  
**STUN WITH YOUR LOOKS**  
MUST-HAVE BEAUTY PRODUCTS



DLF PLACE

DLF PLACE

DLF PLACE

DLF AVENUE

SAKET

SHOPPING -

DINING - CULTURE

DLF PLACE IS NOW DLF AVENUE



EDITOR'S NOTE

Dear Shoppers,

It's time for all things new and exciting as we head into 2020 with a fresh, clean slate and empty shopping bags, because there's no better place to stock up on happy highs than at DLF Shopping Malls!

The first destination you should make a beeline for to experience the happiest - and hippest - vibes of the new year is the all-new DLF Avenue, Saket. After successfully sharing 10 years with you as DLF Place, this familiar hangout is now opening its doors to you in a new avatar. Checkout its brand new lineup of stores, tipping your winter hat to some old favourites even as you explore new names, new themes and new styles. A special hello to Japanese marquee brand Uniqlo, which is opening its second store at DLF Shopping Malls. Read all about the season's hottest fashion and style diktats in this issue of Trends and head there knowing exactly what to shop for!

Flip through the pages to check out how to give yourself a makeover. Beauty101, the fabulous makeup spread will take you through the colours, brushes, shades and products that will make you feel like the diva you are! And the men have no reason to feel left out; get your grooming game face on with our tips and tricks!

Loving yourself and knowing how beautiful you are - inside and out - are the keys to keeping that smile forever lighting up your face, and we will never let you forget this! Read on to know about the best fashion and beauty brands at DLF Shopping Malls which can help you enhance what you're already blessed with!

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3, Nelson Mandela Marg, Vasant Kunj,  
New Delhi- 110070

**DLF Mall of India**  
Plot No- M 03, Sector 18, Noida – 201301  
Phone: 0120 2595024/29

**DLF CyberHub**  
DLF Cyber City, Phase 2, NH 8,  
Gurugram – 122002

**DLF City Centre Chandigarh**  
Plot No. 1 & 2, IT Park Road, Phase – 1,  
Kishangarh, Chandigarh – 160101,  
Phone: 08054400444

**DLF Avenue**  
Saket A 4, District Centre, Press Enclave  
Road, Saket, New Delhi – 110017,  
Phone: 011 46064444

**Horizon Plaza**  
Sector - 43, Golf Course Road, DLF5,  
Gurugram – 122002,  
Phone: 097171 70212

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**ON THE COVER**  
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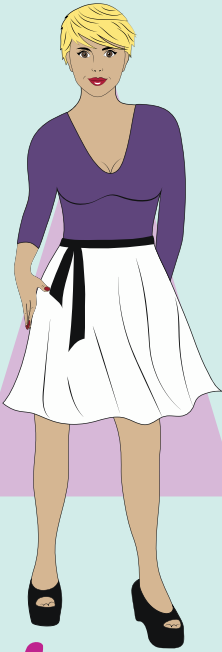
# NEWBIES AT **DLF** | SHOPPING MALLS THIS QUARTER...






**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of  
India and DLF Promenade

## Flaunt THOSE LINES



It's time to own your curves, ladies. Don't hide them under layers, instead highlight them to look your best. Opt for high-waisted, belted silhouettes that accentuate your waist – belted dresses, jackets, wide-legged pants, culottes, high-waisted flare skirts...there's a whole range of options that would work wonders – take your pick! That old skater dress lying in the back shelf? Pair it with a contrasting belt. Fit-and-flare it, and watch it flatter your beautiful form like never before.

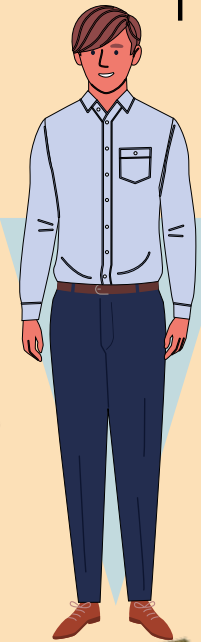


**ZARA**  
₹3,990  
available at DLF Mall  
of India and DLF  
Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and  
DLF Promenade

## Flatter THOSE EDGES



Gentlemen, whether you're the lean machine or the squishy teddy bear, the right colours and prints can work wonders to show off what you have. If you want to flatter a lean frame, slim-fit, solid-colour basics work like a dream, as do clean geometric patterns. If your edges are on the rounder side, opt for darker shades in solid colours and steer away from statement belts. Play with graphic prints and textures, but stay far, far away from horizontal stripes.



**ZARA**  
₹1,590  
available at DLF Mall  
of India and DLF  
Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of  
India and DLF Promenade



**ZARA**  
₹1,890  
available at DLF Mall of  
India and DLF Promenade



**Mango**  
₹4,590  
available at DLF Mall of India  
and DLF Promenade

# IN love WITH THE SHAPE OF You

Up your style game by making the right choices for your body type. Here's how to flaunt what you've got by dressing right. Take notes, guys and girls!



**ZARA**  
₹2,790  
available at DLF Mall of  
India and DLF Promenade



**VEROMODA**  
₹4,499  
available at DLF Mall  
of India

## WEAR IT WITH



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall  
of India and DLF  
Promenade



**MASSIMO DUTTI**  
₹3,790,  
available at DLF  
Mall of India



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of  
India and DLF Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India  
and DLF Promenade



**MASSIMO DUTTI**  
₹9,590  
available at DLF  
Mall of India



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India  
and DLF Promenade



**GET**  
*Curvy*



Want to create the illusion of curves, ladies? Don't worry, we've got you covered. Sweetheart necklines are the easiest way to begin – they'll soften the lines of your upper body and let you look classy and fun at the same time. Side cut-out dresses also do the job well, giving you a pretty little hourglass. You could get a similar effect with a colour blocked top with side panels tapering in towards your tummy. Horizontal colour blocks work great too – choose something that uses a darker colour for your waist and a lighter colour for your chest.



**MANGO**  
₹2,990  
available at DLF Mall of India and DLF Promenade

**VEROMODA**  
₹3,299  
available at DLF Mall of India



**H&M**  
₹ 990  
available at DLF Mall of India



**ZARA**  
₹ 1,590  
available at DLF Mall of India and DLF Promenade



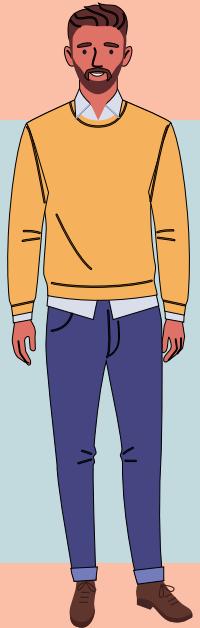
**MANGO**  
₹1,790  
available at DLF Mall of India and DLF Promenade



**H&M**  
₹ 799  
available at DLF Mall of India

**GO**  
*Bold*

Guys who have a square frame should sport horizontal pinstripes for the upper body – get more of the striped tees! They'll give your shoulders structure and width. Go for bolder, brighter colours on top and jackets and blazers with wider lapels. Avoid straight cuts above and below and go for skinnier pants.



**ZARA**  
₹2,590  
available at DLF Mall of India and DLF Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade



**ZARA**  
₹1,890  
available at DLF Mall of India and DLF Promenade

**WEAR IT WITH**



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade



**FOREVER NEW**  
₹1,400  
available at DLF Mall of India and DLF Promenade



**SWAROVSKI**  
Price on request,  
available at DLF Mall of India



**MANGO**  
₹2,390  
available at DLF Mall of India and DLF Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade





**VEROMODA**  
₹3,799  
Available at DLF Mall of India



**ZARA**  
₹1,790  
Available at DLF Mall of India and DLF Promenade

# Jazzy UP

Printed or embellished tops are a fantastic way to highlight your upper body if you have an apple-shaped bodytype. Be playful and fun with the prints you choose and pair them with solid lowers so that they can speak for themselves. Experiment with necklines to see which works best for your frame - v-necks narrow the upper torso while round and boat necks widen it. Go for what suits you best and have fun accessorising with statement earrings!



**ZARA**  
₹1,290  
Available at DLF Mall of India and DLF Promenade



**ZARA**  
₹2,590  
Available at DLF Mall of India and DLF Promenade



**H&M**  
₹1,499  
Available at DLF Mall of India



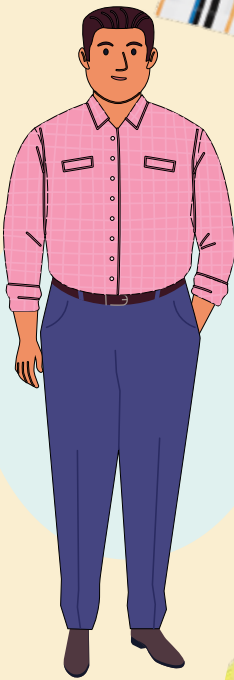
**H&M**  
₹1,499  
available at DLF Mall of India



**MANGO**  
₹3,590  
available at DLF Mall of India and DLF Promenade

# Stripe THAT

If height is an issue, add structure to your wardrobe with shirts and jackets that lengthen your torso, giving you a leaner edge and taller frame. Make friends with vertical stripes for this – they'll give your look exactly what it needs. Layering can be your next go-to mantra to make your shoulders stand out – throw on that scarf and make it work! Go for a structured jacket or blazer and cut a dapper figure at that next evening do. The world is literally your oyster.



**ZARA**  
₹1,590  
available at DLF Mall of India and DLF Promenade



**ZARA**  
₹2,590  
available at DLF Mall of India and DLF Promenade



**MANGO**  
₹3,590  
available at DLF Mall of India and DLF Promenade

# WEAR IT WITH



**FOREVER NEW**  
₹1,790  
available at DLF Mall of India and DLF Promenade



**FOREVER NEW**  
₹1,400  
available at DLF Mall of India and DLF Promenade



**FOREVER NEW**  
₹1,400  
available at DLF Mall of India and DLF Promenade



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade



**Massimo DUTTI**  
₹1,990  
available at DLF Mall of India



**TOMMY HILFIGER**  
Price on request,  
available at DLF Mall of India and DLF Promenade





DLF PROMENADE  
— VASANT KUNJ —

# WHEN LUXURY, FASHION AND LIFESTYLE UNITE. IT'S A SHOPPING PARADISE.

Our newly launched shopping bay is a one stop destination for all your contemporary needs. Clothing, accessories, home decor and other cool stuff will delight you with an innovative shopping experience!



Next to ZARA

COLORBAR

# TURN UP THE DRAMA



DRAMA BLAST LIPSTICK | MOONLAVA EYE SHADOW



# STYLE YOUR STUBBLE

Just a few whisker-deep changes and you're ready with the 'optimal' beard that can not only make you appear slimmer but also add to your face value!

For a **healthy** and shiny beard, it is **important** to condition it **properly** with beard oil, **preferably** one that contains extracts of essential oils and **natural ingredients**

**KAMA AYURVEDA:**  
₹1,150, ₹1,350, available at DLF  
Mall of India and DLF Promenade



**FOREST ESSENTIALS:** ₹1,450,  
₹875, available at DLF Mall of  
India and DLF Promenade



**THE BODY SHOP :** ₹1,395,  
available at DLF Mall of India  
and DLF CyberHub



## LARGE FACE

Full beard on a large face can make it appear even larger. A small beard too will appear out of proportion. The best solution is to grow a full beard but keeping it trimmed and close to your face to give the illusion of a slimmer face-cut. You can even go for a larger mustache to define your face.



## LONG FACE

On a long narrow face, the best style is a beard that keeps the hair on your chin to a minimum length. The longer the beard, the longer your face will tend to look. So, your face requires a beard which is fuller at the sides and shorter at the chin to add width to the sides and help make your face look shorter.

## ROUND FACE

Full cheeks and round chin? You have a round face. Counter balance it with a masculine beard that makes your face look slimmer. Grow hair longer on the bottom and shorter on the sides. A trimmed beard with hard lines and sharp edges will do the trick. Also, a moustache will help.



# Look and Leap!

From chic ingenue to drama mama, choose what you want to be. Here's how you can get your fav look for any occasion. We ensure you love the way you look!

*Photographer:*  
**Robin Rathore**  
*Stylist:*  
**Tanishq Malhotra**  
*Styling Assistants:*  
**Ishani, Archita and Chavvi**  
*Hair & Makeup:*  
**Shaan Khan**  
*Model*  
**Andrea, Taina and Miroslav**

**BE THE BEST** drama mama you can be with this fabulous blue lip colour and blue eye makeup to match. Add some bling to the equation by choosing a glitter eye shadow and watch the world swoon as you sashay by. A slick hairdo with your tresses gelled back and a pair of uber blingy earrings - let the world stop and stare!

## PRODUCTS USED

**1.** Inglot Jennifer Lopez Pure Pigment Eye Shadow. **2.** M.A.C Studio Sculpt SPF 15 Foundation. **3.** M.A.C Prep + Prime Fix+. **4.** Bobbi Brown Highlighting Powder. **5.** M.A.C Studio Fix Powder Plus Foundation



On Taina:  
Dress, ₹2,790,  
**ZARA**  
Earrings, ₹800,  
**CALL IT SPRING**

Products: **MAC**  
Lipstick, ₹1,650





**NUDE NEVER GOES**  
out of style. Give your-  
self a fresh, au naturel  
look with a light shade  
of foundation and nudes  
on your lips, eyes and  
cheeks. It's the age of  
less is more. Do it right  
and slay away!



On Andrea:  
Coat, ₹7,990,  
**PROMOD**  
Blazer, ₹4,990,  
**PROMOD**  
Pants, ₹3,490,  
**PROMOD**  
Top, ₹2,990,  
**PROMOD**  
Earring, ₹1,399,  
**CALL IT SPRING**

Products: **BOBBI BROWN**  
Lipstick, ₹3,700

**PRODUCTS USED**

- 1. Bobbi Brown Ink Liner
- 2. Bobbi Brown Shimmer Brick Compact
- 3. Bobbi Brown Skin Long-Wear Weightless Foundation SPF 15
- 4. Bobbi Brown Crushed Liquid Lip Color



**GO BOLD OR** go  
home, they say, and  
this is why. Experi-  
ment with lighter  
shades of lip colour,  
and be proud to be  
unconventional. Con-  
trast the lightness of  
your lips with a pop  
of colour around your  
eyes and some cool  
accessories in  
your hair.

**PRODUCTS USED**

- 1. Clinique Cheek Pop
- 2. Clinique High Impact Custom Black Kajal - Blackened Black
- 3. Clinique Chubby Stick Moisturizing Lip Colour Balm
- 4. Clinique Even Better™ Makeup SPF 15





On Andrea:  
Dress, ₹2,440,  
**PROMOD**  
Jacket, ₹6,999,  
**VEROMODA**  
Earrings, ₹1,399,  
**CALL IT SPRING**

On Taina:  
Dress, ₹2,790,  
**ZARA**  
Hair clip, ₹1,290,  
**ALDO**  
Earrings, ₹1,299,  
**CALL IT SPRING**

**NOTHING SPELLS  
DRAMA** like red lips.  
Go for either of these  
gorgeous, luscious  
shades, matching the  
shade with dramatic  
eye shadow. Temper  
it with a subtle  
blusher and finish off  
the look with sassy  
red nail paint. Be the  
center of attention at  
every cocktail do.

PRODUCTS USED

- 1. M.A.C Eye Shadow X 9
- 2. M.A.C Love Me Lipstick
- 3. Estee Lauder Double Wear Stay-in-Place Makeup With SPF 10
- 4. M.A.C Studio Fix Soft Matte Foundation Stick





GETTING READY FOR

a formal dinner? Keep it simple, chic and classy with the right shade of foundation, white kajal for your eyes, a touch of blush and not-too-dramatic lips to match your classic outfit. Add a light shade of eye shadow and you're good to go.

PRODUCTS USED

- 1. Bobbi Brown Blush
- 2. M.A.C Retro Matte Liquid Lipcolour
- 3. Uber blingy earrings - let the world.
- 4. M.A.C Studio Fix Soft Matte Foundation Stick
- 5. Estee Lauder Little Black Liner

On Taina:  
Dress, ₹3,490,  
**COVER STORY**  
Blazer, ₹4,499,  
**ONLY**  
Earring, ₹1,599,  
**CALL IT SPRING**  
Ring, ₹1,399,  
**CALL IT SPRING**

Products: **MAC**  
Lipstick, ₹2,200



CANDY IT UP

with luscious reds and give your look a playful twist by underplaying your lips and jazzing up your eyes with a gorgeous red liner. Use a hint of blush to seal the deal and you'll be the apple of all eyes wherever you go.

PRODUCTS USED

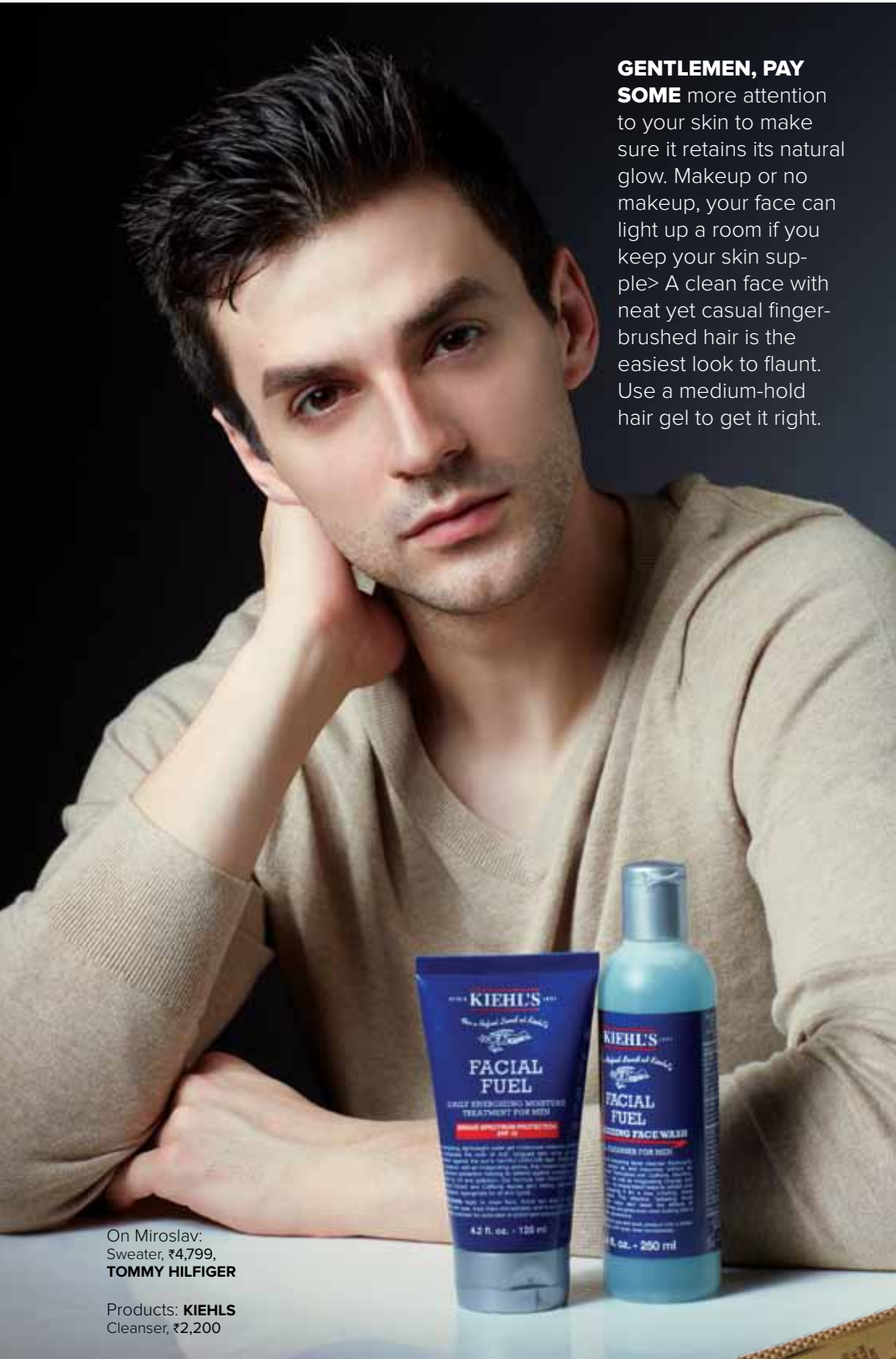
- 1. Kiko Milano Sicilian Notes - Full Coverage Hydra Foundation
- 2. Kiko Milano Magical Holiday Maxi Eyeshadow Palette
- 3. Kiko Milano Sicilian Notes - Nutrilash Mascara
- 4. Kiko Milano Magical Holiday Matte Lipstick
- 5. Kiko Milano Sicilian Notes - Brightening Primer



On Andrea:  
Top, ₹28,000,  
**MASABA**  
Earring, ₹8,301,  
**ISHARYA**

Products: **BATH & BODY WORKS**  
Ultra shea body cream, ₹1,299  
Shower gel, ₹1,299  
Sponge, ₹699  
Bath Fizzy, ₹699  
Fine fragrance mist, ₹1,499





**GENTLEMEN, PAY SOME** more attention to your skin to make sure it retains its natural glow. Makeup or no makeup, your face can light up a room if you keep your skin supple> A clean face with neat yet casual finger-brushed hair is the easiest look to flaunt. Use a medium-hold hair gel to get it right.

PRODUCTS USED

1. Kama Ayurveda Skin Brightening Night Cream For Men 2. Kiehl's Facial Fuel Energizing Face Wash Gel Cleanser For Men 3. Kama Ayurveda Shaving Foam With Essential Oils Of Sandalwood & Mint 4. Kama Ayurveda Hydrating Ayurvedic Face cream for Men



On Miroslav:  
Sweater, ₹4,799,  
TOMMY HILFIGER

Products: KIEHL'S  
Cleanser, ₹2,200



**LIT-FROM-WITHIN** skin is the perfect trend this season. The luminous make-up brings the notion of a golden glow beautifully to life. You probably don't need the crown as well, just some champagne eyes will do the trick.

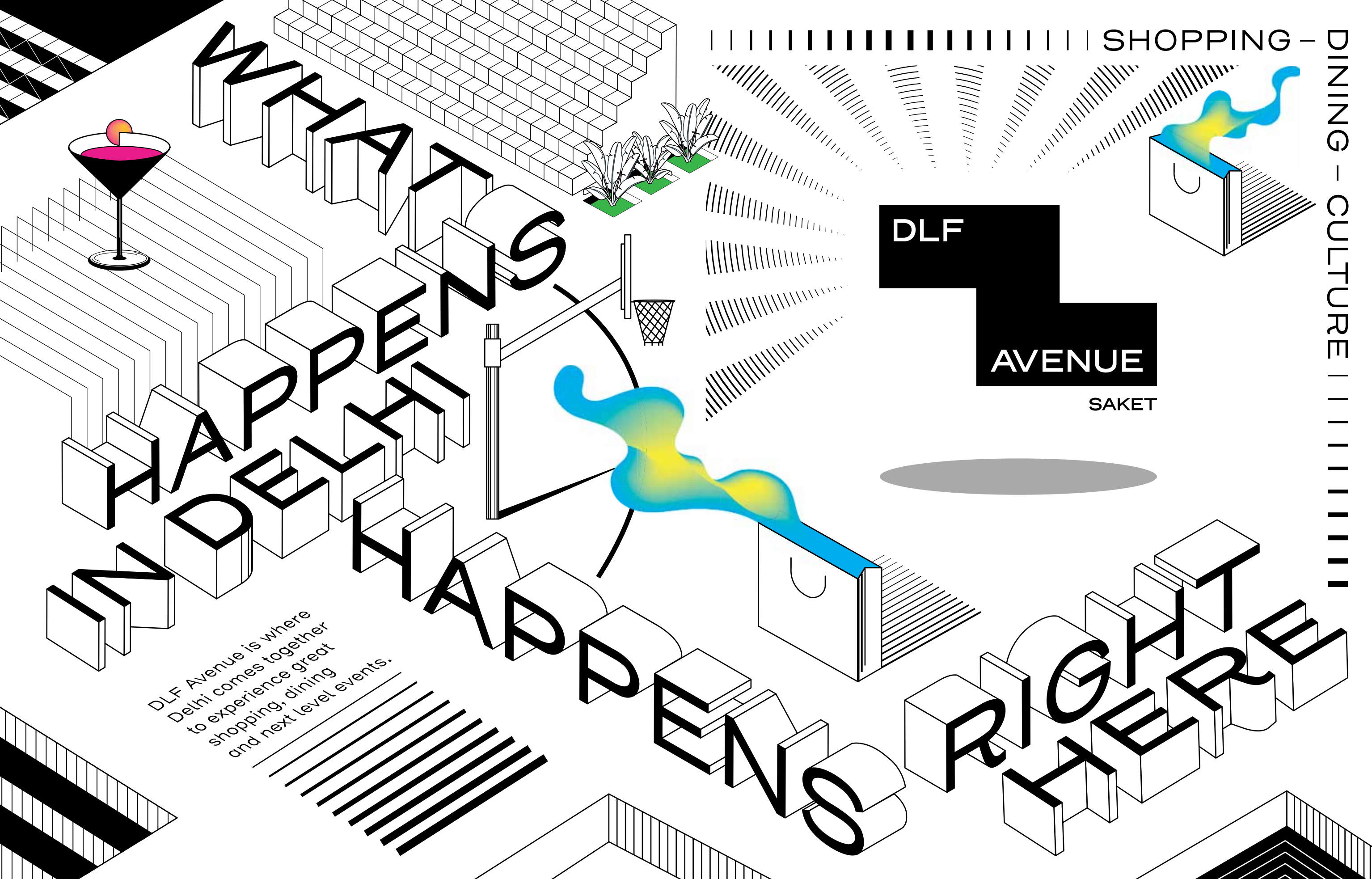
PRODUCTS USED

1. Benefit Cosmetics 24 Hour Brow Setter Shaping & Setting Gel 2. Benefit Cosmetics Hoola Matte Bronzer 3. Benefit Cosmetics The POREfessional Face Primer 4. Benefit Cosmetics GALifornia Sunny Golden Pink Blush



On Andrea:  
Jacket, ₹4,499,  
VEROMODA  
Dress, ₹5,900,  
LABEL RITU KUMAR  
Earring, ₹6,899,  
PANDORA





DLF Avenue is where  
Delhi comes together  
to experience great  
shopping, dining  
and next level events.

SHOPPING -  
DINING - CULTURE | | | | |





Square Face



Round Face



Heart-shaped Face



Long Face

# Face off in Style

Want to flaunt a flawless face? Start with the products that work best for your face type. Here's a starter's guide to understanding the shape of your face and investing in the right products and tricks



**MAC**  
₹2,200, available at DLF Mall of India and DLF Promenade



**ESTÉE LAUDER**  
₹4,250, available at DLF Mall of India (Sephora) and DLF Promenade (Sephora)



## Tip

An oval face is the perfect canvas for dramatic eyes. You can easily go heavy on creamy eyeshadows and thick lashes, without it looking overdone.

## Long Enough

Oval faces come with a wonderful elegance that needs no makeup contouring. You can make it gently rounder and less elongated with a delicate pink or bronze shade of blush applied horizontally across your cheeks. Apply it upwards towards your temples. A medium to dark shade of eye shadow will break the length of your face. Define your face by highlighting the forehead, chin and under the eyes. Line your lips to make them rounder and maintain your brow's natural arch.



**BOBBI BROWN**  
₹4,000, available at DLF Mall of India



**CLINIQUE**  
₹2,900, available at DLF Mall of India and DLF Promenade (Sephora)



**CLINIQUE**  
₹1,800, available at DLF Mall of India and DLF Promenade (Sephora)



**SEPHORA**  
Price on request, available at DLF Mall of India and DLF Promenade





**KIKO MILANO**  
₹1,790, available at DLF  
Mall of India and DLF  
Promenade



**MAC**  
₹1,650, available at DLF Mall  
of India and DLF Promenade



## Square One

Those with a square face have a jawline to die for. Give it slightly softer edges with the right kind of contouring: use a darker foundation to contour the tip of your chin and under your cheekbones. Steer away from angular eyebrows, sharply lined lips and loud lip colours. A light pink blush on your cheeks and pastel pink on your lips - maybe even a sheer, shimmery gloss - will delicately offset those gorgeous natural contours of your face. Avoid an eye-liner and use mascara to lengthen those lashes instead. If you have to line your eyes, use a dark grey powder liner.



**INGLOT**  
₹1,350, available at DLF  
Mall of India and DLF  
Promenade



**MAC**  
₹2,900, available at DLF  
Mall of India and DLF  
Promenade



**BOBBI BROWN**  
₹1,800, available at DLF  
Mall of India

## Heart It

A wide forehead, strong cheekbones and a gentle chin... some of the world's most good-looking women have heart-shaped faces. The problem areas are the narrow chin and the forehead. Use a darker shade of concealer or foundation to widen the look of your jaw. A bright pop of lipstick will draw attention away from your forehead. Avoid contouring above or below the cheekbones - they already prominent and gorgeous! Just add a matte pink blush. Pencil liners work better than liquid liners for heart-shaped faces, and stay away from smokey eyes.



## Tip

For contouring to appear soft and subtle, always target the widest part of your face, in this case, the forehead.

**ESTÉE LAUDER**

₹3,300, available at DLF Mall of India (Sephora) and DLF Promenade (Sephora)



**BOBBI BROWN**  
₹1,800, available at DLF  
Mall of India



**MAC**  
₹1,600, available at DLF Mall of  
India and DLF Promenade



## Round About

Those with a round face find it easy to pull off the baby doll look. But for a stronger face, highlight your cheekbones to create the illusion of defined angles. Instead of applying blush on the cheekbones, blend it below them. You can also blend a little bronzer under your cheekbones and use a highlighter above for the same effect. For your lips, use a sultry, deep red. A classic cat's eye liner extends your eyes and can add depth to the upper half of your face. Finish the look with angular eyebrows.



**MAC**  
₹2,800, available at  
DLF Mall of India and  
DLF Promenade



**KIKO MILANO**  
₹2,200, available at DLF Mall  
of India and DLF Promenade



**INGLOT**  
₹3,600, available at DLF  
Mall of India and DLF  
Promenade



# 5 Ways to Feel Cheerier

Instagram influencer and body positivity advocate Afreen Khan offers five advise on how to love your body

**Stop hating your shape**

The first step towards body positivity is to stop criticising your frame. When we accept our body, understand its strengths and limitations and then work on improving them, we begin the journey of loving our body .

**Don't put a number on your worth**

Take one step at a time towards your larger objective rather than setting a number goal that ignites you for a short time but leaves you disappointed in the long run. For example, if you are plump; calculate your ideal body weight and choose the most effective plan to achieve it. Set smaller targets, instead of trying to loose the extra weight in one go.

**No body is ideal**

Comparisons are unhealthy. The next time you wish for a flat tummy or bulging biceps like someone else, remember that your fitness should be measured against your own standard.

**You are enough**

However tall, short, fat or slim you are, you are beautiful. Don't let unrealistic standards of beauty influence your mindset. Focus on staying healthy and happy; not unrealistically slim.

**Don't just survive, fight it**

The most important point to self love and body positivity is to stand up against those who bully or mock you.



**AFREEN'S FAVOURITE BRANDS AT DLF SHOPPING MALLS**

- Accessory brand: Swarovski
- Footwear brand: Steve Madden
- Apparel brand: Zara
- Bag brand: Aldo

Following: 50k

# 5 Ways to Accept you

Neha Chatlani is a fashion blogger who believes being stylish is being comfortable

**Be proud of who you are**

Every individual is unique. Beauty and fashion standards set by others can't determine your worth! Study what suits your body shape and tweak those styles to look smart. Don't wear clothes that make you feel uncomfortable.

**Make a checklist of what you love about yourself**

There are many attributes that you love about yourself and don't realise it! Make a checklist of these and keep it handy when peer or other pressures threaten to drown you.

**Beauty lies within**

We all are aware that external beauty fades with time. Focus more on your internal well-being. Remember, a healthy body will result in glowing skin and shiny hair!

**Enjoy your me time**

Accept your flaws and don't be harsh on yourself. You deserve to be pampered. Believe in your strengths. Choose clothes and makeup products to highlight your positives and hide your negatives. Top up every look with a confident smile!

**It's all about giving**

It's also important to be a kind soul and keep yourself around positive people. Give more, regardless of what's thrown at you and you will instantly feel good about yourself!



**NEHA'S FAVOURITE BRAND AT DLF SHOPPING MALLS**

- Makeup brand: MAC & Benefit Cosmetics (Sephora)
- Skincare brand: Keihls (Sephora) and Innisfree
- Haircare brand: Kama Ayurveda
- Perfume brand: Estée Lauder

Following: 90k





# Empowered and beautiful

Celebrating Beauty Month through all of August, DLF Promenade, Vasant Kunj gave all its lady customers a chance to embrace the power of their beauty

Self-love is the buzzword of the year, and nothing spells loving yourself better than letting yourself see how beautiful you really are! With this in mind, DLF Promenade, Vasant Kunj celebrated Beauty Month for all of August 2019, giving all its customers the gift of an immersive experience by the finest beauty and skincare brands at the mall. From MAC, Colorbar, Forest Essentials, L'occitane, Kama Ayurveda and Bath and Body Works to Smash Box, Kiko Milano, Looks Salon, Sephora, Inglot, Aroma Thai and Benefit, the biggest names in skin and beauty products came together in the atrium to offer every woman shopper the experience of a lifetime.

A beautiful setup depicting the evolution of beauty since the time of ancient civilizations greeted everyone who came to the atrium, forming the perfect ode to self-love, empowerment, joy and zest for life worthy of every woman who saw it. Paying homage to four great cultures - Japanese, Greek, Egyptian and Indian - the display inspired one and all to celebrate themselves and love themselves for who they are.

On the table for the entire month were exclusive offers on shopping for all customers, including a chance to participate in Spin-The-Wheel and win exciting takeaways. What's more, one lucky shopper got to take home a fabulous gift from DYSON! Beauty masterclasses were organised too - focussed on specific areas of makeup in collaboration with individual brands. These masterclasses were held by Ratika Vaish for Inglot, Benifit Cosmetics, Swati Verma, Samaira Sandhu and Smash Box & Isharya. All in all, it was a beautiful month that celebrated beautiful you.



The **biggest** names  
in skin and beauty  
**products** came  
together in the atrium  
to offer every **woman**  
shopper the experience of  
a **lifetime**







**DLF PROMENADE**  
— VASANT KUNJ —

# Speak Up!

DLF Promenade, Vasant Kunj, in collaboration with Kommune founded by Roshan Abbas, Gaurav Kapur, and Ankur Tewari, organised Spoken Fest at The Hub, offering visitors and attendees a space to indulge their creative side and celebrate the magic of words

Giving a stage to voices from across the country, DLF Promenade and Kommune came together to brighten up the city of Delhi with Spoken Fest on November 30 and December 1, 2019. A rich confluence of people and passions, the festival featured theatre, poetry, storytelling sessions, soul-satisfying music and much more. Comprising multiple stages, interactive workshops and masterclasses, the fest brought an array of voices to light - from poets, storytellers, and thespians to lyricists, comedians, and musicians. The first edition of Spoken was held in Mumbai, and over the years, Spoken has become a one-of-a-kind gathering of people where everyone can learn more about themselves and the world through the Spoken Word and they planted their flag in Delhi at DLF Promenade, Vasant Kunj this November.

Over two days peppered with thrilling performances in English, Hindi, and Urdu, the festival also offered an eclectic mix of creative spaces such as art zones, experiential brand interactions, and curated bazaar by Etsy. Artists who performed at the festival included the likes of Kubbra Sait, Kusha Kapila, Ankur Tewari, Priya Malik, Shantanu Anand, Parvaz, Anshu Mor, and Prabh Deep. Also in attendance were some of the top social media influencers in the city, including Asheer Ahmed (The Blogger Boy), Shaily Srivastava (The Mode Tree), Amar Sirohi (foodieincarnate), Karan Puri (What's Up Delhi) and Rahul and Ishita (The Street Stalkers).

Could an exclusive weekend experience get any better than this? We don't think so!



Follow the photographers  
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# Making WINTER Fashionab-ELLE

Coming together for the crossover you didn't know you needed, DLF Mall of India and ELLE magazine brought to customers the trendiest winter style fest in town

**W**inter has set in at the seven-floor shopping destination of DLF Mall of India (located bang in the heart of Noida), with everything you need to keep you snug and stylish for the season of chills. This season, in a first-of-its-kind collaboration, ELLE joined hands with DLF Mall of India to bring customers the trendiest winter spread in town.

The central atrium of the mall was turned into a runway featuring 12 looks spelling sass and style in

capitals, styled exclusively by ELLE's fashion team, keeping the season's best fashion and beauty trends in mind. Sophisticated, modern, and put together for the multitasking millennial, this was the customers' chance to grab the best selection of winter pieces from over 100 brands. This meant no back and forth between stores or straddling between outfits to decide which is in accordance with the trends of winter '19. Whether they wanted dresses, coats, scarves, shoes or accessories, the event had them covered.

To make the shopping experience even more



The central atrium of the mall was turned into a runway featuring 12 looks spelling sass and style in capitals, styled exclusively by ELLE's fashion team

engaging, there were a few stand-out elements everyone loved. Vending machines spewing out candies and sodas are common enough, but at DLF Mall of India, customers could get their favourite beauty products via a unique vending machine! They could also participate in a selfie contest, show off their best profile and win exciting prizes.



# H HORIZON PLAZA

DLF5, Gurugram

## Many Stories One Place

Bringing together an eclectic mix of events and experiences, the Horizon Plaza offers you a new world filled with fresh ideas and perspectives



Fifty kilometres from Gurugram, in a distant village in Faridabad, Kabir wakes up to his morning alarm at 3 am, just like every day. But soon he realises that today is not just another day; it's Saturday. He quickly gets off his bed, performs his morning rituals and heads towards the farm - the farm that he inherited from his parents, the farm that is his very existence, the farm where his parents taught him that treating people with fresh and healthy vegetables is no less than God's work. He takes out another batch of fresh produce and gets on

his way to the Horizon Plaza where they have set up the Artisanal Market - a place whose motto matches with his family's: to provide fresh, healthy produce to people so that they can stay in good health.

At 9 in the morning, Hina received an email. The email took her down memory lane, everyone around her saying that it was impossible for a single mother to become an entrepreneur - moreover, a successful one. She took a sigh of relief as she looked down at her phone screen to an event - Dram-A-Queen - to be held at the Horizon Plaza inviting her to a bespoke whisky appreciation experience exclusively

for women. For a while, she lay still thinking about the hard times she went through before pushing her boundaries and becoming the Entrepreneur of the Year.

A contrast to his name, Bhairav (an Indian classical raga after which his parents named him) never liked Indian classical music. Though he aspired to become a musician someday, his choice was a very distinctive one. Jazz was what he loved - an art form that breaks all the rules of music only to come together as a unified whole. He always related to Jazz, maybe because it reminded him of his own self. Booking tickets to the Jazz India Circuit to be held at

the Horizon Plaza, he immediately got back to listening to Miles Davis.

When you visit the Horizon Plaza, you don't just visit a place, you visit the many stories that want to break free from the traditional - you visit a space that is passionate to bring a change in the world.

Seek new stories, make new goals, embrace new ideas at a new world that is a perfect blend of possibilities and opportunities - at the Horizon Plaza, discover new horizons every day.

Many stories, one place -  
The Horizon Plaza.  
#DiscoverTheHorizon

HORIZON PLAZA  
ARTISANAL MARKET  
handpicked by PC

## Artisanal Market



The Artisanal Market is back from 4th Jan, 2020





## Whiskey Nights Ladies Only!

**A**t Horizon Plaza, we delight our guests with new experiences, cuisines and events. Inspired by good food and united by great ideas, Horizon Plaza brings to you a unique experience that combines dining and networking in one space. Apart from bringing the best cuisines and cocktails in town from bars and restaurants offering matchless experiences, such as Comorin, Artusi, Whisky Samba, Town Hall, Caffe Tonino and Hahn's Kitchen among many others, there is so much more that Horizon Plaza has to offer.

A whisky appreciation event for women was all about pushing the boundaries of new culture and new thinking. Dram-A-Queen, a bespoke whisky appreciation experience for ladies only, was all about challenging the stereotype that whisky is "a man's drink". The bespoke event was hosted by Ms Pushpa Bector, Executive Director, DLF Shopping Malls and curated by Sandeep Arora, Director, Spiritual Luxury Living. The idea to have such an event was first imagined by Ms Bector last year when she visited Whisky Bar in the US, and was amazed to see that most of the guest were women. That very sight inspired her, and fuelled her imagination to have whisky events exclusively for women. "Whisky and women make the world a happier place. It's time everyone starts to realize that they both enjoy each other's company too," said Ms Bector, raising a toast to all the wonderful women present at the event.



(1) Sandeep Arora – Dram-a-queen curator with the host Pushpa Bector, Executive Director, DLF Shopping Malls and Bhavna Dutt pose for the shutterbug (2) Ritu Khattar with Rouble Sethi, Madhu Jain, Reena Pal & Ritika Goel pose for a happy picture (3) L to R: Anjna Kapoor, Parul Uppal and Anshuma Bhandari (4) Pushpa Bector is all smiles while raising a toast (5) Sunidhi Dogra in a jovial mood (6) Ruchika Gupta Chand enjoying her drink (7) Parul Ohri (8) Sonica Arora Daniel- Horizon Plaza, Marketing Head and Samiya Shakir, Brand Manager, White Hat Hospitality strike a pose (9) L to R: Lalli, Meghana Samant Kapur and Pushpa Bector (10) L to R: Toni Koty, Akash Mishra- CRM Two Horizon Centre, Akul Narula- Head of events, DLF Shopping Malls (11) Piya Ahuja & Garima Parashar (12) Sandeep Arora, Director, Spiritual Luxury Living with Richa Shrivastva





(13) R to L: Priti Tandon, Piya Ahuja, Poonam Pathak, Meeta Gujral  
(14) Spiritual Luxury Living team- Priya Sahni, Suragita Singh with Anupama Khanna Mukerji (15) Mallika Sachdeva in a candid click  
(16) L to R: Kavita Bagga, Radhika Duggal, Nivedita Rathore, Mrs. Bagga and Poonam Mehta having a gala time (17) A splendid centrepiece beautifies the table (18) A chef whips up delicacies for guests (19) Aperitifs await to be served to guests



Adil Manuel



Simon Thacker



The Shuffle Demons



H  
HORIZON  
PLAZA  
DLF5, Gurugram

JAZZ INDIA  
CIRCUIT

# All that Jazz

The Gurugram leg of Jazz India Circuit was held at the Horizon Plaza, DLF 5, amidst great fervour. This experimental, up-tempo and funky celebration of jazz was juxtaposed with diverse genres like punk, funk, hip-hop, R&B and other forms of music.

The Jazz India Circuit Gurugram boasted of an unbelievable lineup of eclectic artistes and celebrated performers. High-energy Canadian band The Shuffle Demons showcased their signature genre bending, visually entertaining and funny compositions. Described as 'one of the most important musicians of his generation', virtuoso guitarist par excellence, Simon Thacker brought his pioneering guitar style to India for the first time ever. The circuit also saw the Adil Manuel Collective performing across a wide variety of genres including jazz.

Talking about the Jazz India Circuit 2019, Ms. Pushpa Bector, Executive Director, DLF Shopping Malls, said, "It is our constant endeavor to delight our guest with new experiences, new cuisines and new events. Teamwork Arts' Jazz India Circuit is one such event that has pushed the boundaries of Contemporary Jazz by discovering new horizon. And we firmly believe that Horizon Plaza, which nestled many Fortune 500 companies, offers right atmosphere to host discussion worthy events like Jazz Festival that inspires people to discover new horizon."





# CyberHub

## So much more!

After six glorious years of food, entertainment and retail excellence, DLF CyberHub is taking on an all-new, even more fabulous avatar



**A**s a unique, one-of-its-kind concept with more than 90 F&B outlets including 40 bars and micro-breweries and 7 innovative food kiosks, DLF CyberHub is the largest and most popular F&B destination in India. It has thrived as a premium socializing zone offering

food, entertainment and retail to its patrons for the last six years, and now, it is all set to reincarnate itself in an all-new avatar after celebrating its six-year anniversary.

As part of the anniversary celebration, DLF CyberHub introduced its customers to 'Musix', a series of six musical evenings on weekends. Incredible artists from different genres, including the likes of Akhil Sachdeva, Astha Gill, Rabbi Shergill, Shibani Kashyap, Akasa Singh, Kutle Khan and The Yellow Diary, performed at the Amphitheatre and wowed everyone present.

With many new eateries and more exciting new events in the pipeline, DLF CyberHub is becoming an even more fabulous destination that fulfils every F&B and retail need. Japanese fast fashion brand, UNIQLO, for instance, has just joined other brands at the establishment including Chumbak and Marks & Spencer, with its eclectic style offerings. On the food front, The Big Chill Cakery & Creamery, Bread



Talk, Cafeteria & Co and many more new brands are going to add their own unique flavours to DLF CyberHub.

Offering a 360 degree approach to its consumers, with varied entertainment options, ranging from food festivals, real time offers and discounts, DLF CyberHub has played an important role in shaping the food and beverage industry in the country. Now, after completing six years, it is now reinventing itself to give its customers an even more complete experience.

Ms. Pushpa Bector, Executive Director, DLF Shopping Malls, says, "It's a very proud moment to be associated with our patrons for six years and create a meaningful social space for them. DLF CYBERHUB has remained a unique proposition for our customers seeking a combination of food, retail and entertainment and our constant endeavour has been to elevate their experience. We are excited to introduce new F&B brands such as Bread Talk, The Big Chill Cakery & Creamery, Cafeteria & Co. and many more along with strengthening the retail portfolio by bringing in big brands such as UNIQLO."





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For more information, visit [www.soulproject.in](http://www.soulproject.in) | Tickets available at [bookmyshow](http://bookmyshow)

Horizon Plaza, Sector 43, Golf Course Road, DLF5, Gurugram - 122002



# AN EVENTFUL QUARTER

## DLF Mall of India

DLF Mall of India hosted a Master Class with Shivesh Bhatia, a popular baker and author. Shivesh conducted a demonstration of baking recipes from his cookbook, along with tips on food styling. He also gave away signed book copies to the audience.



## DLF CyberHub

DLF CyberHub recently hosted the 4th edition of 'The Annual Beard & Moustache National Championship' organised by Bharat Beard Club. The contest had 6 categories to participate in such as Longest Beard, Black & Grey Beard, etc. There were exciting games, along with an exhibition of grooming items, automobiles, gadgets, etc.



## Horizon Plaza

Horizon Plaza hosted a magnificent display of the most powerful SUVs from some of the biggest brands in the world such as Buick, KIA, Tata Motors, Mercedes, AUDI, BMW, Jaguar, Ford, JEEP and more.



## DLF Promenade

DLF Promenade hosted Box Park, India's first pop-up exhibit fusing the concepts of modern street fashion and exciting promotional events. This 10-day-long event was loaded with musical performances and lip-smacking food to give patrons a holistic entertainment offering! Entirely constructed out of retrofitted shipping containers, Box Park showcased a unique proposition of affordable and flexible leases for lifestyle brands, automobiles, cafés, restaurants and galleries and many more.



## DLF City Centre

The mall organised D-Lit fest where visitors won exciting gifts and got to experience many exciting events during the Dusshera carnival. A Daan utsav was also organised as a part of the programme that aimed to turn philanthropy into a mass movement. On the occasion of Children's Day, kids walked down the fashion show at the mall. It was followed by a cooking workshop.



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